



Integrated Premedia and Print Services

Comart provides integrated premedia and print services to the advertising, publishing, corporate marketing, packaging & print industries.

Since 1934, we have been pioneering the prepress industry in India and have partnered the growth of the advertising and publishing industries. During these 72 years, Comart has been synonymous with leadership in technology, top service quality and for its ethical business practices. Today, Comart serves some of the world's leading brands and organizations across its served markets.

Our value proposition leverages world-class expertise in **digital prepress, colour management, print management** and **digital workflows** to deliver truly integrated services that meet our customer's needs wherever they may be located.



Comart Fast Facts:

- Over 70 years experience in the business of graphic arts.
- Partnered most of India's leading brands to positions of leadership.
- Integrated services; design, prepress, print & data management.
- A 20,000 square feet digital hub with comprehensive investments in people and technology.
- 24 x 7 operations in Bombay and Bangalore catering to global markets.
- Global reach through high-speed broadband networks.
- Track record for service quality & ethical business practices.



Comart Fact Sheet:

Market Coverage:

Global

Domestic - All India

International – Europe, America, Australasia

Delivery Locations:

Mumbai, Bangalore

No of employees:

306 (Feb 2006)

Infrastructure:

Over 20000 sq.ft area equipped with state-of-the-art equipment and systems that include:

- Mac and PC based operator workstations for design and pre-press operations.
- Array of high end equipment from Creo, Crosfield, Heidelberg, Esko Graphics, Barco, Xerox, HP, Canon, IBM, Nikon etc.,
- Hi-speed Internet connectivity.
- MIS systems for workflow tracking, customer job management and logistics.
- Digital asset management with web-based access to facilitate intra-department and client collaboration.

Key services:

- **Creative Services** - Graphic design and visualization
- **Digital Prepress** – Scanning, Image Retouching, Page layout, File preparation for print processes, Imposition, Colour correction etc.,
- **Print Services** -Offset and digital print, VD, Indoor and Outdoor signages.
- **Data Services** – Digitization, Digital Asset Management (DAM).

Clientele:

Today, Comart serves some of the world's leading brands and organizations across our served markets. A partial list of clients include:

Advertising

Dentsu
Grey
JWT
Leo Burnett
Lowe Group
McCann Erickson
Ogilvy
Saatchi & Saatchi

Louis Vuitton
McDonalds
Steinmetz
Suzuki
Unilever
Bharati Wal Mart

Publishing

L'Official magazine
Cosmopolitan
Readers Digest
Seventeen
Nex-Gen Publishing

Corporates

Citibank
Coca Cola
DAKS (Forbes Gokak)
DeBeers
Fidelity Investments
Hutch (Orange)
L' Oreal

Offshore Services

Louis Vuitton
Gilchrist

Premedia Offshoring:

Leveraging advances in digital workflows, high-speed Internet and telecommunications, Comart is geared up to offer services to clients anywhere across the globe. We already have a full-fledged operation providing packaging premedia services to leading UK retail brands. Our dual-location delivery capability enables us to offer risk-managed offshoring to publishing, advertising, packaging, print businesses as well as to large corporate design cells.

For further information on Comart and specific capabilities to address your needs, please contact:

Comart Lithographers Ltd.,

Mumbai

386 Vir Savarkar Marg, Sane Guruji Premises, Mumbai 400 025, India.
Tel : +91 22 6654 3800 Fax : +91 22 6660 3818.

Bangalore

73-23/1, Konena Agrahara HAL Post, Bangalore 560 017, India.
Tel : +91 80 2522 8492 Fax : +91 80 2522 6490.

info@comart.in www.comart.in

